



PROJECT 60

Prepared for the Housing Institute

Hosted by the County of Los Angeles,
Department of Mental Health (6.15.11)

Flora Gil Krisiloff, RN, MN, MBA, Deputy, Third Supervisorial District
Michelle Y Wildy, LCSW-C, Department of Veterans Affairs
Mary Marx, LCSW, District Chief, Department of Mental Health

Exploding the Myth

"Project 50 exploded the myth that the hardcore homeless on Skid Row couldn't be helped," said County Supervisor Zev Yaroslavsky, who championed the Project 50 pilot. "Building on that success, we now turn our attention to our most vulnerable chronically homeless veterans. They answered their nation's call - and today, we honor that service and answer their pleas for assistance and support."

Project 50 Overview

- In November 20, 2007, as a result of a motion introduced by Supervisor Zev Yaroslavsky, the Board of Supervisors committed to funding a highly integrated demonstration project to house the 50 most vulnerable chronically homeless people on Skid Row through a Housing First, Permanent Supportive Housing approach.
 - The project built upon a “Streets to Home” approach used by Common Ground to dramatically reduce the number of people living on the streets in New York City’s Times Square.
 - The Board also specified that Project 50 would begin outreach to and enrollment of people within 100 days.
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Project 50 Overview

- **Major components of Project 50:**
 - 1) MOU with 24 agencies
 - 2) Registry Creation
 - 3) Outreach and Engagement Team
 - 4) Integrated Housing Team
 - 5) Integrated Supportive Services Team
 - In 2010, Project 50 expanded to Project 74 to provide services to 24 more individuals after moving to the recently-built Cobb Apartments
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Project 50 MOU

24 Collaborating Agencies

County Supervisors

LA County CEO

LA County DPH

LA County DMH

LA County DHS

LA County DPSS

LA County ADPA

LA County Sheriff

LA County Probation

CDC

LAHSA

US Veterans Affairs

LA City Mayor's Office

LAPD

LA City Attorney's Office

HACLA

Common Ground

Skid Row Housing Trust

Didi Hirsch

JWCH

VOA

Courts

Public Defender

Public Counsel

Project 50 Replications

Venice – Project 40

- Registry in 2009
- Scattered site housing

Santa Monica – Project 200

- Registry in 2009
- Scattered site housing

San Fernando Valley – Project 70

- Registry in 2009
- Scattered site and short term transitional housing

Hollywood – Project 40

- Registry in May 2010
- Scattered site housing

Veterans Administration – Project 60

- Registry being conducted from current Project 50 replication caseloads
 - HUD-VASH scattered site housing
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Project 60 Overview

- In February 2011, VA Greater Los Angeles Healthcare System in collaboration with Federal, County, local government and non-profit agencies launched Project 60.
 - A demonstration project to help 60 of the most vulnerable, chronically homeless veterans in Venice, Santa Monica, Hollywood, and Van Nuys, to move off the streets and into Permanent Supportive Housing through a Housing First approach.
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Project 60 Overview

- Public partners include VA Greater Los Angeles Healthcare System, Veterans Benefit Administration, Congressman Henry Waxman, Los Angeles County Supervisor Zev Yaroslavsky, LA County Department of Mental Health, Housing Authority of the County of LA, Housing Authority of the City of LA, Housing Authority of the City of Santa Monica, and Social Security Administration.
 - Private non-profit community homeless services provider partners include OPCC (Santa Monica), Step Up on Second (Hollywood), St. Joseph Center (Venice), and San Fernando Valley Community Mental Health Center (Van Nuys).
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Project 60 Goals

- Goals of Project 60 are to aggressively engage vulnerable chronically homeless Veterans and move them off the streets into permanent supportive housing; provide resources and services to stabilize and improve physical and mental health; and holistically facilitate and promote continued independent living in the community.
 - Target population includes high-risk homeless individuals, many with chronic psychiatric, substance abuse, and medical issues. Target areas include Venice, Santa Monica, Hollywood and Van Nuys.
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Project 60 Integrated Healthcare Supportive Services

- Project 60 uses Integrated Healthcare Supportive Service Teams (IHSSTs) which are interagency (VA, federal/county/local government, community nonprofits) and interdisciplinary (MD's, social workers, nurses, peer support, outreach, benefits counselors).
 - IHSSTs collaboratively serve high-risk chronically homeless Veterans, move them into permanent supportive housing, utilize HUD-VASH vouchers and provide case management.
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Project 60 Data

- Has identified 68 chronically vulnerable homeless Veterans:
 - 13 Housed or Alternatively Housed
 - 15 in Transitional Housing
 - 4 waiting for HUD-VASH Vouchers
 - 16 in process of being Housed
 - 20 in Outreach
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Project 60

Dynamic Process and Evolution

- ❖ Intensive Preplanning and Team Building
 - ❖ Multi-agencies, Interdisciplinary and Trans-disciplinary Collaboration
 - ❖ Leveraging Resources and Knowledge
 - ❖ Developing New Group Identity and Synergy
 - ❖ Continuing Dynamic Team Process and Evolution
 - ❖ Creating New Paradigms
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